

NEW NAME [ FORMERLY B&C INSPIRE LSL T /MEN ]

# B&C INSPIRE LSL T /MEN\_°

TM 070



COLLECTION

I'm your favourite long-sleeved conscious Organic or Organic In Conversion T-shirt. I'm fashionable and made of high quality 100% combed ring-spun OCS certified Organic or Organic In Conversion Cotton. I'm extremely soft and with an unbeatable printability. "B&C No Label" solution for easy rebranding.



## T-SHIRT - SINGLE JERSEY

100% combed ring-spun OCS certified **Organic** or **Organic In Conversion** Cotton  
140 g/m<sup>2</sup> | S - M - L - XL - 2XL - 3XL  
10 pcs/pack & 50 pcs/carton

## inspired tomorrow\_°



One step beyond organic cotton, B&C launches **Organic In Conversion Cotton**. This program accelerates the growth of organic cotton production year on year and support farmers during this delicate conversion period.



You like the B&C Inspire LSL T /men\_° but want it in short sleeves? Try the:

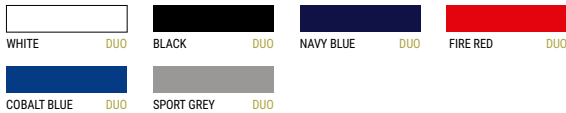
- \* B&C INSPIRE T /MEN\_° - same fabric but in short-sleeved crew neck
- \* B&C INSPIRE V T /MEN\_° - same fabric but in short-sleeved V-neck
- \* B&C INSPIRE TANK T /MEN\_° - same fabric but in tank top

### Want the same style for women?

Try the B&C Inspire LSL T /women\_°



DUO♂  
CONCEPT



SPORT GREY : 90% COMBED RING-SPUN OCS CERTIFIED ORGANIC OR ORGANIC IN CONVERSION COTTON - 10% VISCOSE

### Cut / Fit

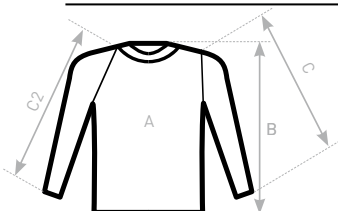
- Stripped back to the essentials, this long-sleeved T-shirt is clean and minimalistic for any occasion
- Comfortable body length construction for a perfect retail look
- Side seams ensure the best fit and a masculine silhouette
- Cut in an easy, medium fit
- Thin collar rib for modern, up to date appearance
- For long-lasting comfort, the neck and shoulder seams are reinforced with a soft binding

### Quality / Handfeel

- The B&C Inspire LSL T /men\_° is made of combed Organic or Organic In Conversion soft jersey with a luxurious handfeel and long-wearing comfort
- Extra soft and smooth handfeel thanks to the ring-spun cotton
- Combed yarn ensures finer, smoother, stronger, more compact, more uniform and cleaner fabric
- Comfortable and pleasant to wear thanks to the organic thin yarn and dense fabric construction

### Printability / Decoration

- Very smooth and even surface allows bright and crisp printing results
- "B&C No Label" system for perfect rebranding
- Tested and approved for all standard printing techniques applicable on cotton
- Folded in box to ease the decoration process
- Tear Away label (made of Recycled paper), with all mandatory information following EU regulation, in side seam



### SIZES [CM]

B&C INSPIRE LSL T /MEN_° TM 070	XS	S	M	L	XL	2XL	3XL
A HALF CHEST	-	47	50	53	56	59	62
B BODY LENGTH FROM NECK POINT	-	70	72	74	76	78	80
C SLEEVE LENGTH	-	61,5	63,5	64,5	66	67,5	69

inspired tomorrow\_°

inspired tomorrow\_° | T-SHIRTS | MEN